

ORDER



Fox 30 JAX

Orders
Order / Rev: 49362
Alt Order #: 09791147
Product Desc: 60 PLUS ASSOC-SENATE
Estimate: 1910
Flight Dates: 08/15/12 - 08/21/12
Original Date / Rev: 08/14/12 / 08/14/12
Order Type: GENERAL

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency
Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmount Ave
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: 60 Plus Association
Demographic: A50+
Product Codes: Issues/Propositions
Priority: P-2
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/19/12	1	\$560.00	\$476.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	1	\$560.00	\$476.00	0.00
Totals	1	\$560.00	\$476.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Fox 30 JAX	4%	\$560.00
Market	100%	\$14,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	2%	\$280.00
WCWJ	0%	\$0.00
WJXT	58%	\$8,120.00
WJXX	8%	\$1,120.00
WTEV	20%	\$2,800.00
WTLV	8%	\$1,120.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAWS	08/18/12	08/19/12	Sa-Su 10p-1030p	CM	10:00 PM-10:30 PM	-----SS	:30	1	\$560.00	P-2	0.00	NM	1	\$560.00
Sa-Su 10p-1030p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----SS			1			\$560.00		0.00			
Totals														1	\$560.00